

Stefan Kovalik UX Designer

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(805) 708-9047

Portfolio: StefanKovalik.com

Education

Bachelor of Arts (B.A.), Psychology
University of California Santa Barbara

Graduated August 2011
Santa Barbara, CA

Work Experience

Co-Founder / Operations Manager
Tantum Technologies

June 2010 - March 2016
Dublin, CA

Website Administrator
The iO Theater

March 2016 - November 2019
Chicago, IL

Founder / Product Designer
Kovalik Design

January 2019 - Present
Los Angeles, CA

- Formulated and translated client needs into online solutions in over 150 projects with more than 50 clients
- Remotely managed and created an improv theater's design deliverables for Ticketfly by developing design artifacts for a staff of 12
- Designed & launched 7 startup company websites, built for high traffic, during their episode airing on Shark Tank
- Quadrupled the revenue of a vacuum sealing machine store within a year by designing and building a new e-commerce site with SEO
- Produced prototypes, visual mockups, design proposal and design rationale documents for teams and clients
- Wrote and designed documentation for user interface specifications, design guidelines, patterns, and libraries.
- Developed and proposed website, branding, software, and marketing designs for clients and potential clients based on client interviews
- Increased online ticket sales by 12-16% annually by collaborating with TicketFly to build a new site and integrate their POS
- Sold out smart frame startup's physical inventory with a near 50% conversion rate by building and optimizing product landing pages
- Fully booked a music instruction studio within 5 months with a new site using Human Centered Design, SEO, and SEM
- Enabled a non profit video production company to secure 6 figure projects by creating a new website and branding collateral
- Helped a Shark Tank apparel startup to sell their company by creating compelling branding, device mockups, and their website's front end
- Doubled the amount of commissions for a global mural artist by creating a new site with SEO and Human Centered Design
- Freed up hours of daily workflow for six employees at a small company by automating and optimizing their client facing interactions
- Provided training to clients on website design and functionality, high traffic hosting events for show airings, IT security, and e-commerce.

Technical Skills

Languages & Software: HTML, CSS, PHP, JavaScript, LESS/SASS, Git, WordPress, WooCommerce, WHCMS, Photoshop, Illustrator, InDesign, Sketch, Adobe XD, Premier, Slack

Design: Product, UX, UI, Human Centered, Graphic, Vector, Logo, Branding, Sketching, Wireframing, Prototyping, Behavioral & Cognitive Psychology, Active Listening, Information Architecture, Technical Writing, Content Strategy, Consumer Insight, Ideation.

Web Concepts: Accessibility, Usability, Regulatory Compliance, SEO, SEM, Social Media Marketing, Google Analytics, AdWords, Managed Hosting, Systems Administration, eCommerce, POS system integration, High-traffic Events.